

MINUTES OF THE LIBRARY BOARD OF TRUSTEES

May 11, 2006 ~ Paso Robles Public Library, 1000 Spring Street, Paso Robles

CALL MEETING TO ORDER

President Surber called the meeting to order at 9:00 a.m.

ROLL CALL

Don Rader, Library Assistant, took roll as follows:

Members present: Bates, Boxer, Carey, Rys, Surber

Absent: None

City Staff: Annie Robb, Interim-Director/City Librarian; Julie Dahlen,
Children's Services Manager

City Council rep: None

PUBLIC COMMENTS -None

CONSENT AGENDA

1. After amending the minutes to include Member Carey attending the ad hoc marketing meeting instead of Member Rys, a motion was made by Member Rys, seconded by Member Carey, to approve the Minutes of the April 13, 2006 regular meeting. Motion passed. Voice vote: 5 ayes, no dissent.

DISCUSSION ITEMS

2. Marketing Efforts

President Surber, Member Carey, Annie Robb and Julie Dahlen met with the Library Foundation marketing team in an ad hoc meeting to begin working on a long-term comprehensive marketing plan for the Library. Potential plans include more signage within the Library along with universal staff/volunteer name badges and eventually start a branding campaign. Campaigns targeting specific user groups was also discussed, for example: "The Library Means Business."

3. Review Monthly Art in the Library

The art for the month of June was reviewed. Annie Robb also noted that it will soon be time to start a mailing for art proposals for the 2007 calendar year.

4. Display and Free Publications

The Board reviewed the draft policy addressing guidelines for the information display area and free publications. Annie will incorporate Board's feedback into the next draft, and this information will be brought to the board at a future date.

5. **Library Legislative Day 2006**

President Surber attended the Library Legislative Day April 26, 2006 in Sacramento. Among issues discussed: fully funding the Public Library Foundation, not cutting the budget for the State Library System and transaction based reimbursements, and the library bond issue in the upcoming June election.

DIRECTOR'S REPORT

Annie Robb reported that the groundbreaking for the new "Sherwood Forrest" park will be Thursday May 11th at 4:00 p.m. On June 2nd, the Library will be sponsoring an author signing/slide show and Midsummer Magic tickets are now on sale for the July 8, 2006 event.

CITY COUNCIL COMMUNICATION -None

CORRESPONDENCE

President Surber and the Board reviewed a letter received from the City Manager.

UNSCHEDULED MATTERS

President Surber, as a member of the System Advisory Board for Black Gold, told the Board about a Black Gold SAB project that would include workshops on such topics as library advocacy and defining roles for library boards, library foundations, Friends, and library staff. The Paso Robles Library could host a workshop in May or June, 2007.

Member Bates asked about having wireless internet access in the Library and was told there is a possibility for wireless in the future.

ADJOURNMENT

Adjourned at 10:30 a.m. to the next regular meeting of the Library Board of Trustees on June 8, 2006, 9:00 a.m., in the Library story hour room.

THESE MINUTES ARE NOT OFFICIAL NOR A PERMANENT PART OF CITY RECORDS
UNTIL APPROVED BY THE LIBRARY BOARD OF TRUSTEES AT THEIR NEXT REGULAR MEETING

Respectfully submitted by Don Rader, Library Assistant